

DISPENSING CONTAINER

ABSTRACT

The invention provides a container (10) having a dispensing outlet (19). A section of the container (10) adjacent to the outlet is provided with a pumping assembly (17) sized to be insertable into the section via the outlet and includes a pumping button (12). The button (12) is a section of the container wall (14) and depression of the button (12) actuates the pumping assembly (17).